

THE ULTIMATE NYC GUIDE TO

# Luxury Living in Midtown West

GLENWOOD



# NYC Luxury Living in Midtown West

When you think of *the city that never sleeps*, you think of **Midtown West Manhattan**, home to Broadway and the Theater District. Midtown West NYC is where stars are born.

The iconic neighborhood of Midtown West includes newly built Hudson Yards, with 14 acres of public plazas, shops and culinary experiences, NYC landmarks Rockefeller Center and Herald Square, ‘Manhattan’s Town Square’ Bryant Park, the dining and nightlife destination Hell’s Kitchen, and the Garment and Diamond Districts.

Centrally located, Midtown West also offers easy access to Lincoln Center for the Performing Arts, 843-acre Central Park, “The World’s Most Famous Arena” Madison Square Garden, the High Line and the art galleries and nightclubs of Chelsea, and the Shops at Columbus Circle.

From the bright lights of Times Square to the serene, landscaped walkways along the Hudson River, Midtown West has something for everyone. **Midtown West’s luxury apartments** for rent are interspersed with an eclectic mix of businesses, retail shops and cultural attractions — and its convenient location makes it ideal for daily commuters and visitors alike.

## THE GEOGRAPHY

Midtown West refers to the area between 34th and 59th Streets, and between 5th Avenue and the Hudson River.



## THE HISTORY

# There's no greater New York City neighborhood success story than that of Midtown West.

Now a thriving neighborhood in the heart of NYC, the area began to take shape in Hell's Kitchen in 1851 when the nearby construction of the now-defunct 30th Street station on the Hudson River Railroad facilitated an influx of workers and factories, lumberyards, slaughterhouses and tenement buildings.

In the beginning, the docks bustled with commercial activity but **Hell's Kitchen** and much of the surrounding area was crowded, dirty and dangerous. Riots were commonplace, and rival gangs competed for control.

By the 1930s, the 9th Avenue elevated train and many of Hell's Kitchen's most dilapidated tenements had been razed. Actors began to occupy the buzzing Theatre District and its outskirts.

After World War II, lower rents attracted a new wave of Puerto Rican immigrants, which created the tensions with working class white residents immortalized by the Jets and the Sharks of *West Side Story*. Hell's Kitchen would be dominated by organized crime for the next few decades.

Since the early 1980s, however, the area has experienced a Renaissance-like revitalization. Long home to working and fledgling actors, today Hell's Kitchen and the **Theatre District** are replete with businesses, bars and restaurants.

Meanwhile, other parts of Midtown West were beginning to develop as early as the 1860s, when a number of aristocratic families established lavish residences a short walking distance from Hell's Kitchen.

At the same time, manufacturers fled from tenement buildings to Midtown West lofts, creating the international design mecca now known as the **Garment District**.

The **Theater District** was originally further south, primarily around Union Square, until The Metropolitan Opera House opened at West 39th and Broadway in 1883, where it remained until moving to Lincoln Center in 1966; Oscar Hammerstein's Olympia Theater opened at Broadway and 44th in 1895, and his Victoria Theater opened on 7th Avenue and 42nd Street in 1899.

The majority of Midtown West remained primarily residential until the early 1900s, when Macy's opened its flagship department store and *The New York Times* relocated its headquarters here. This spurred a stream of new businesses to 5th and 6th Avenues, establishing the high-end shopping district that proliferates in and around **Herald Square** today.

Once uncharted territory, Times Square is now one of the most popular tourist destinations in the world, embodying *the bright lights* of New York City.



## THE MAIN ATTRACTIONS

From outdoor parks to entertainment venues,  
the top 12 destinations of Midtown West.



### HUDSON YARDS

Considered by many to be New York City's newest neighborhood, Hudson Yards is home to 14 acres of public plazas, gardens, groves and outdoor art installations, more than 100 diverse shops and culinary experiences, the first Equinox Hotel, and modern office space and residences, as well as cultural institutions like The Shed, a movable structure that adapts to support innovative works from established and emerging artists in fields ranging from Hip Hop to classical music, painting and sculpture to digital art, and literature to theater and dance.



### THE MUSEUM OF MODERN ART (MOMA)

Considered one of the largest and most influential modern art museums in the world, the Museum of Modern Art (MoMA) on 53rd Street between 5th and 6th Avenues features works of architecture and design, drawing, painting, sculpture, photography, prints, illustrated books and artist's books, film, and electronic media. MoMA's holdings include more than 150,000 individual pieces, including famous works by Francis Bacon, Paul Cezanne, Marc Chagall, Salvador Dali, Paul Gauguin, Jasper Johns, Frida Kahlo, Roy Lichtenstein, Henri Matisse, Claude Monet, Pablo Picasso, Jackson Pollock, Vincent Van Gogh, and Andy Warhol.



### BROADWAY AND THE THEATRE DISTRICT

Midtown West's Theatre District is home to all but one of New York City's Broadway theaters, as well as many other theaters, cinemas, restaurants, hotels, recording studios, television studios and other entertainment venues. Bounded by West 40th Street on the south, West 54th Street on the north, 6th Avenue on the east and 8th Avenue on the west, the Theatre District contains Times Square, as well as Duffy Square, Ripley's Believe it Or Not! Odditorium and Madame Tussauds New York.



## ROCKEFELLER CENTER

Rockefeller Center consists of 19 commercial buildings covering 22 acres between 48th and 51st Streets and 5th and 6th Avenues. Best known for the outdoor ice skating rink and the annual Christmas tree lighting, the National Historic Landmark also includes an outdoor cafe, shopping, the NBC Studios Tour, and the Top of the Rock, a three-level observation deck that provides spectacular views of some of the city's most prominent landmarks.



## CARNEGIE HALL

Built by Andrew Carnegie in 1891, Carnegie Hall is one of the most prestigious music venues in the world. Located at 881 7th Avenue between West 56th and 57th Streets, the National Historic Landmark seats 3,671 across three auditoriums covering 27,618 square feet, and presents 250 performances of classical and popular music each year.



## BRYANT PARK

Bryant Park is an all-season urban oasis located between 5th Avenue and Avenue of the Americas and 40th and 42nd Streets. Known as the city's town square, Bryant Park features six food kiosks and offers all-day activities, children's programming, and free classes in juggling, yoga, tai chi and knitting. There's also a carousel, a reading room for writers' workshops, a putting green, and a Kubb area and Art Cart. During the warmer months, Bryant Park plays host to Movie Nights, Broadway in Bryant Park and numerous musical performances. In the winter, the Park becomes Winter Village, a winter wonderland offering New York City's only free-admission ice skating rink, as well as holiday shops and the Lodge Deck by Urbanspace.



## RADIO CITY MUSIC HALL

Located within Rockefeller Center at 1260 Avenue of the Americas, Radio City Music Hall is a world-famous 5,960-seat entertainment venue that serves as the headquarters of the Rockettes and hosts concerts by leading pop and rock musicians, live stage shows such as the Radio City Christmas Spectacular, and televised events like the Grammy Awards, the Tony Awards and the Daytime Emmy Awards.



## THE JAVITS CENTER

A 3.3-million-square-foot convention center on 11th Avenue between 34th and 38th Streets, The Jacob K. Javits Convention Center features multiple exhibition and event halls, a restaurant and a 1.1-acre public plaza with water walls, and hosts a variety of annual gatherings including the New York International Auto Show and New York Comic Con.



## HERALD SQUARE

Formed by the intersection of Broadway, Avenue of the Americas and 34th Street in Midtown West, the bowtie-shaped retail hub known as Herald Square serves as a meeting place, rest area and open-air cafeteria for thousands of shoppers and Midtown office workers everyday, as well as a public stage for product launches, musical performances and photo and film shoots. The area's most notable attractions are Macy's Herald Square, the retailer's 10-floor flagship location and international headquarters, and the Manhattan Mall.



## HUDSON RIVER PARK AND PIERS 84 AND 86

Hudson River Park is a waterside park on the Hudson River that extends 4.5 miles from 59th Street south to Battery Park, and includes bicycle and pedestrian paths, tennis courts and soccer fields, batting cages, a dog run and a children's playground, as well as Piers 84 and 86.

Pier 84, the largest public pier at the Park, is located on 12th Avenue and 44th Street, and contains a water-themed playground and bicycle rental shop. Pier 86 at 46th Street is home to the Intrepid Sea, Air & Space Museum.



## RESTAURANT ROW

The go-to destination for the pre- and post-theater crowd, Restaurant Row is a one-block stretch on West 46th Street between 8th and 9th Avenues with a vast array of culinary and nightlife attractions. Highlighted by family-run Barbetta, which celebrated its 100th anniversary in 2006, theater district favorite Joe Allen, Sushi Seki, with its sake sommelier, and Swing 46, which hosts live entertainment every night, Restaurant Row offers food and wine from all over the world.



## TIMES SQUARE

The most visited place on earth, Times Square is the hub of the Broadway Theatre District and an epicenter of the entertainment industry. Known for its bright lights and electric, neon and illuminated billboards, there's just as much to do as there is to see. Times Square features the Disney Store, Hard Rock Cafe New York, M&M's World, the NBA Store and Times Square Studios. The Pedestrian Plaza is car and smoke free, and the red, sloped, triangular set of bleacher-like stairs is the perfect place to people-watch. Times Square has hosted New York City's New Years Eve celebration since 1907, and thousands of people gather each year to mark the summer solstice with the mass yoga event known as Mind over Madness.



## THE SCHOOLS



Midtown West has a variety of educational options for families with children.

### **PUBLIC SCHOOLS**

PS 452

Midtown West School (PS 212)

The Adolph S. Ochs School (PS 111)

The Elias Howe School (PS 51)

### **PRIVATE SCHOOLS**

Success Academy Hell's Kitchen

Success Academy Hudson Yards

The Geneva School of Manhattan

Speyer Legacy School

Ethical Culture Fieldston School



## THE TRANSPORTATION

Midtown West offers a plethora of transportation.



### PORT AUTHORITY

Located one block east of the Lincoln Tunnel and one block west of Times Square in Midtown West, the Port Authority Bus Terminal, or Port Authority, is the largest bus terminal in the Western Hemisphere and the busiest in the world, serving more than 65-million passengers per year.



### PENN STATION

Located mostly beneath Madison Square Garden on the block bounded by 7th and 8th Avenues and 31st and 33rd Streets, Pennsylvania Station, or Penn Station, is the main intercity railroad station in New York City. The Station serves as the center of the Northeast Corridor, connecting New York City to Boston, Philadelphia and Washington, DC, by passenger rail. Intercity trains are operated by Amtrak, which owns the station, with additional commuter rail services operated by the Long Island Railroad and NJ Transit. There are also multiple connections to the New York City Subway and buses. An expansion of Penn Station into a mixed-use redevelopment of the adjacent Farley Post Office building, Moynihan Train Hall, opened in January 2021, connecting Midtown West to the High Line.



### GRAND CENTRAL

Grand Central Terminal, or Grand Central, sprawls across 48 acres in Midtown East, connected to Midtown West by the Grand Central/Times Square Shuttle. Known for its iconic architecture and interior design, the National Historic Landmark is one of the world's 10 most visited tourist attractions, appears in countless films and TV shows, and features numerous works of art, as well as stores, upscale restaurants and bars, a grocery marketplace and two food halls. Its primary purpose, though, is as the 67-track, 44-platform commuter rail terminal serving the New York Metropolitan area. Grand Central is the southern terminus of the Metro-North Railroad's Harlem, Hudson and New Haven Lines. It also connects to the New York City Subway at Grand Central-42nd Street station.



### TRAVELING BY SUBWAY

A, C, E at Port Authority

N, Q, R, 1, 2, 3, 7 at Times Square

B, D, F, M, 7 at Bryant Park

7 at Hudson Yards/34th Street

D, F, N, Q, R, B, M, W, F at Herald Square

Grand Central/Times Square Shuttle



### TRAVELING BY BUS

M4, M5, M11, M12, M20, M55,  
M104 up or downtown

M34, M34A, M42, M50 crosstown



### TRAVELING BY BOAT

The Midtown West 39th Street Ferry operates from Pier 79, offering ferry service to various locations in New Jersey; New York Waterway operates shuttle bus routes to and from the ferry terminal. You can also hop on a water taxi for intercity travel.



### OTHER METHODS OF TRANSPORT

If you want some exercise while you travel, Midtown West is entirely walkable and also offers about 20 Citi Bike stations throughout the neighborhood. If you have your own car, you can use SpotHero to locate hourly or long-term parking.





## THE FUTURE



In Midtown West there's a new \$51-billion plan that would improve the already unparalleled quality of life, adding more outdoor public spaces and improving public transit and pedestrian connections.

### INITIATIVES INCLUDE:

- Replacing the Port Authority Bus Terminal with a new, state-of-the-art facility
- Developing an Empire Station Complex that would reconstruct and add track capacity to Penn Station
- Adding 20-million square feet of retail, commercial and residential development
- Creating a new public waterfront park at Pier 76, extending Hudson River Park by 5.6 acres
- Expanding the Javits Center by 1.2-million square feet, with a rooftop pavilion and outdoor terrace, a one-acre rooftop farm, a 54,000-square-foot event space, and an additional 90,000 square feet of art exhibition space



## THE RENTAL MARKET

Midtown West has a variety of residential options, including chic condos, luxury high-rise towers, doorman buildings and more affordable walkups, and is easily accessible by public transit from all corners of the city, making it ideal for a range of New Yorkers looking to live in close proximity to the city's most famous entertainment and cultural attractions.

Glenwood Management has three **luxury apartment buildings in Midtown West.**



EMERALD GREEN

## CRYSTAL GREEN

330 West 39th Street, between 8th and 9th Avenues



Ultra-modern and lavish, the refinement of **Crystal Green** is discernible from the awe-inspiring entrance facade to the marble and stone lobby to the luxury rentals. The spacious, stylishly constructed studios and one- and two-bedroom residences feature bamboo plank floors and nine-foot ceilings, designer kitchens and custom closets.

All public spaces throughout were designed by famed interior designer John Saladino. Amenities include 24-hour doorman and attended garage, state-of-the-art fitness center, fully furnished lounge with kitchen, landscaped outdoor terrace with outdoor seating, pergolas, and decorative fountain, billiard and game room, and colorful themed children's playground.



CRYSTAL GREEN





## EMERALD GREEN

320 West 38th Street, between 8th and 9th Avenues



**Emerald Green** is an exquisite, elegant oasis in the heart of Midtown West. Enter through a grand facade into a marble and stone lobby with wood-coffered ceiling and cantilevered marquis. The expansive studios and one-, two- and three-bedroom luxury homes feature nine-foot ceilings, oversized windows, designer kitchens with matching granite countertops and floors, marble bathrooms with porcelain sinks, and a private intercom system.

The eco-friendly building offers a state-of-the-art fitness center with lap pool, yoga room, screening room, lounge with kitchen and terrace, children's playroom, and two furnished, landscaped roof decks with succulents and heat-reflective pavers.



# EMERALD GREEN





## THE SAGE

329 West 38th Street, between 8th and 9th Avenues



**The Sage** offers a unique boutique luxury living experience in a small, private building. Amenities include fitness center, indoor pool, yoga room, fully furnished lounge with kitchen, screening room, lending library, children's playroom, landscaped and furnished terrace, and 24-hour attended garage with electric car charging station.

The luxury two-bedroom apartments have spacious, well-designed interiors with bamboo plank floors and nine-foot ceilings; designer kitchens with GE Café Series stainless steel appliances and granite counters and floors; electric fireplaces; and custom closets.



THE SAGE



# Schedule a Private Tour

Looking to rent in Midtown West?  
We'll show you around.

[CONTACT US TODAY](#)

GLENWOOD